

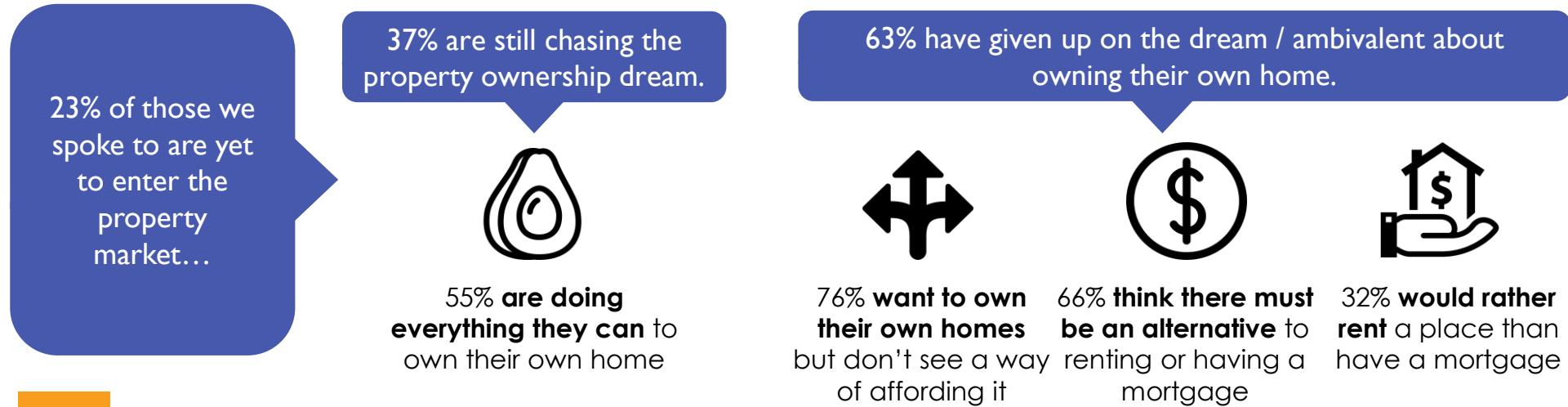
# T GARAGE CONVERSATIONS SERIES I: HOW WE'RE FEELING ABOUT MODERN LIVING.

At T garage, we're all about harnessing the power of conversation...

In this series, with the help of our consumer community, SaySo, we spoke to **700 of the general population** about how they are thinking and feeling **about the way we live** and what that might look like in the future... here's a few interesting things we found...

With outright home ownership decreasing, what does the Australian dream of owning your own home look like?

When asking those yet to enter the market, we found that almost two thirds have more or less given up the dream, whilst just over a third are chasing it hard.

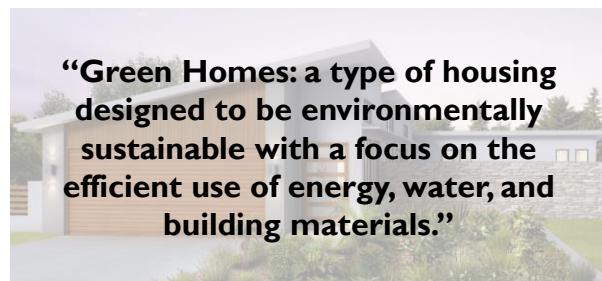


*The desire to own a home is very much still alive but the cost and sacrifices required to outright home ownership is causing those outside the market to change their expectations and think about alternative routes.*

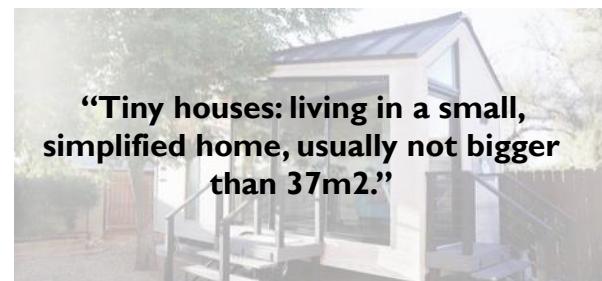
What do future housing options look like? We sought response to some ways of living currently gaining popularity globally.

Three quarter had a positive response to at least one new way of living, with many being positive towards multiple types.

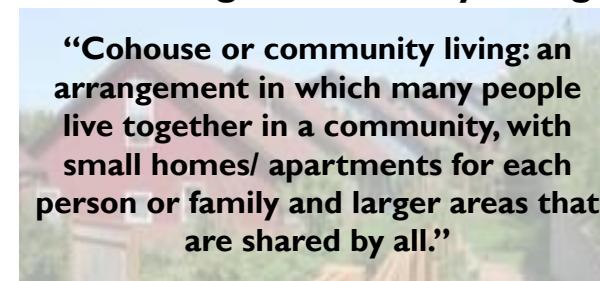
## Green Homes



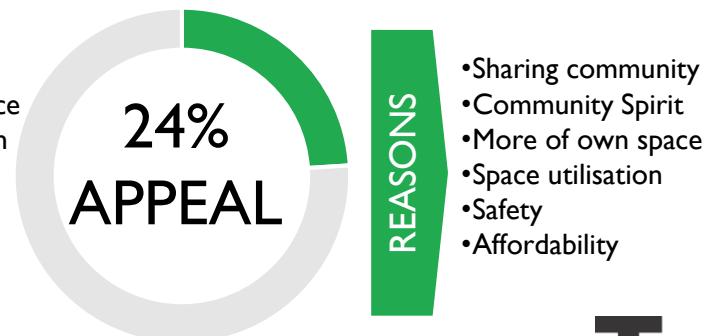
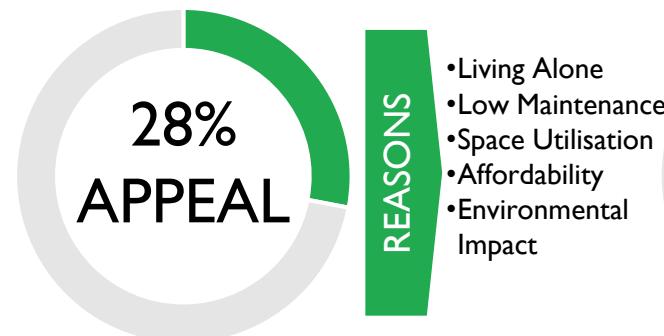
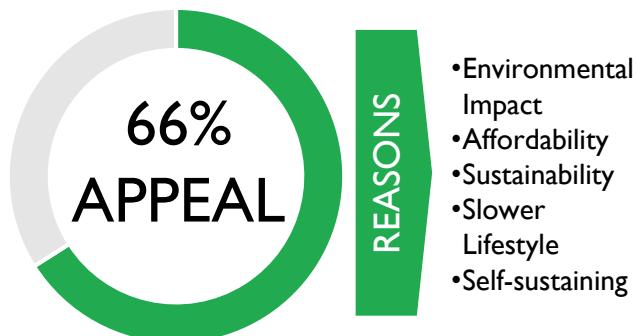
## Tiny Homes



## Cohousing / Community Living



*Strong appeal to these new forms of living are driven by the focus on environmental consciousness, cost saving and the pursuit of a more balanced lifestyle, three trends we are seeing manifest more and more across our consumer research.*



Want to know more about what we found in this conversation?  
Or want to ask us about anything else? Get in touch with us - [info@tgarage.com.au](mailto:info@tgarage.com.au)